

COMPETITION RULES

1. Eligibility

- 1.1 The competition is only open to UK residents aged 18 or over.
- 1.2 The competition is not open to: employees or contractors of The Church of England Children's Society (registered charity number: 221124 company number: 40004) ("**The Children's Society**") or to any group companies of The Children's Society; or any person or company directly or indirectly involved in the organisation or running of this competition, or their families.
- 1.3 Entry to the competition is free of charge.

2. Validity

- 2.1 Only one entry per person is permitted. Automated entries will be invalidated. Proof of sending an e-mail via The Children's Society's website is not proof of entry.
- 2.2 No responsibility or liability is accepted for entries that are lost, delayed or damaged or any error, omission, interruption, deletion, defect, delay in transmission, communications line failure as a result of server failures, virus, bugs or other causes outside The Children's Society's control.
- 2.3 Participants must provide full details as stated in rule 4 below and comply with all rules to be eligible for a prize. No responsibility is accepted for ineligible entries or entries made fraudulently.

3. Closing Date

- 3.1 The closing time and date for the competition is 12am on 31 July 2008. The winner will be drawn by IncrediBull Ideas at IncrediBull Ideas offices (Unit 2/3 Bickels Yard, 151-153 Bermondsey Street London SE1 3HA) on 15 August 2008.
- 3.2 The winner will be notified by e-mail (if the participant provided an e-mail address on the entry form) or post and will be required to confirm in writing that they have received notification of winning and acceptance of the prize on or before 28 August 2008.
- 3.3 If the winner is unable to accept a prize for whatever reason or does not acknowledge notification of winning on or before 28 August 2008 The Children's Society will redraw a winner on 2 September 2008.
- 3.4 The winner will be announced on The Children's Society's website on 4 September 2008 and by participating each participant agrees to being named in such announcement if they win.

- 3.5 The Children's Society reserves the right to disclose the winner's details if required to do so by law.

4. To Win

- 4.1 Participants must provide the following details when entering the competition: full name, 1st line of address and postcode on the entry form accessible on The Children's Society's website together with details of their childhood memory (up to a maximum of 150 words). No other methods of entry shall be accepted. Entries not including the above information will be withdrawn from the competition.
- 4.2 Entries of childhood memories containing rude or inappropriate language or links to obscene or otherwise inappropriate websites will be withdrawn from the competition. The Children's Society's decision in this respect shall be final and no correspondence will be entered into.
- 4.3 The winning entry will be the first entry randomly selected.
- 4.4 The judge's decision is final and no correspondence will be entered into.
- 4.5 Participants accept that, if they win, they shall without payment, be required to participate in any publicity associated with the competition.
- 4.6 Participants accept that their childhood memory may be published by The Children's Society on its website. The first name of each participant will be published; however, their identity will not otherwise be published.
- 4.7 By entering the competition, participants warrant to The Children's Society that the written submission of their childhood memory is not defamatory or obscene, does not infringe the rights of any third party and constitutes the participant's own work.
- 4.8 By entering the competition, participants assign all copyright which they may own in their entry to The Children's Society and agree that The Children's Society will own all the copyright in such entry.

5. Prizes

- 5.1 The prize shall be non-transferable and is non-negotiable. No cash alternative or alternative prize will be offered and the prize shall have no cash equivalent value.
- 5.2 The Children's Society accepts no liability for any damages, loss or disappointment suffered by any person taking part or not being able to take part in the competition or for any manufacturer defect or other defects in the prize or for any cancellation of the competition or if such person is unable to, or does not claim the prize for whatever reason.

5.3 Nothing in these rules excludes or limits the liability of The Children's Society for death or personal injury caused by The Children's Society's negligence or for any matter which it would be unlawful for the Children's Society to exclude or attempt to exclude its liability.

5.4 In the event of the advertised competition prize being unavailable (for whatever reason) before the prize has been awarded, The Children's Society reserves the right, at its absolute discretion, to offer an alternative prize in substitution for the original prize of equal or greater value

6. Use of Information – PARTICIPANTS ARE ADVISED TO READ THIS RULE CAREFULLY BEFORE ENTERING INTO THE COMPETITION

6.1 All entries shall be the property of The Children's Society and the participant's details will be entered into its database unless the participant contacts The Children's Society by phone or email indicating that he does not want his details to be stored on such database.

6.2 Information provided by participants may be used by The Children's Society, its agents, contractors and related companies, for the purposes of carrying out marketing, planning, product development and direct mail and promotional campaigns. Participants who do not want their details to be used in this way should contact The Children's Society by the phone number or email address provided on the website.

7. Miscellaneous

7.1 Participants in the competition shall be deemed to have accepted these rules.

7.2 The Children's Society reserves the right to cancel the competition at anytime for whatever reason.

7.3 These rules are governed by the laws of England and Wales and the parties submit to the exclusive jurisdiction of the English courts.

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